Computer Division

March 25, 1983

Atari Incorporated 1265 Borregas Avenue PO Box 427 Sunnyvale California 94086 408 745 2000

Mr. Brad Oltrogge Learning Multi-Systems, Inc. 340 Coyier Lane Madison, WI 53713

Dear Brad:

Enclosed is your well-deserved check for the first shipment of the Atari Speed Reading Package. I hope this meets your first quarter objectives as planned.

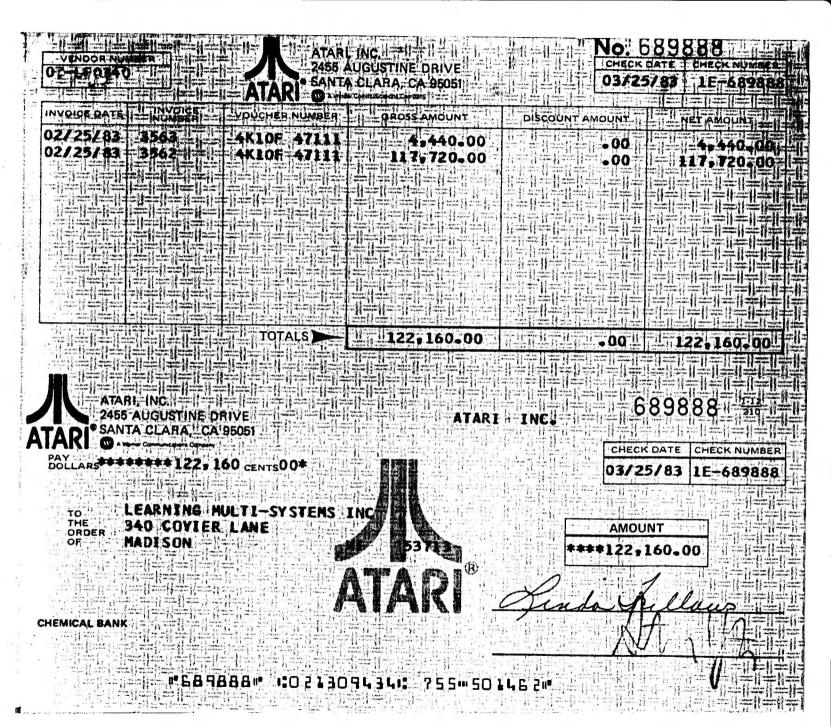
It has been a pleasure working with you on this project.

Sincerely,

Linda H. Stewart Product Manager

Home Computer Division

LHS/fmf Enclosure





Atari, Inc. 1265 Borregas Ave. P.O. Box 427 Sunnyvale, Ca. 94086 408/745-2000 • Telex 35-7488

Remit Invoices to: Accounts Payable purchase change order

vendor no: LE 0340 ship to:

vendor: LEARNING MULTI-SYSTEMS, INC.

340 COYLER LANE MADISON, WI. 53713 ATARI INC. 590 BRENNAN ST. SAN JOSE, CA. 95131

49

01/29/83 OLTROGGE		F.O.B.	Prepaid Collect		Terms	Taxable Yes No	f or Resale Yes No	Insp. Req'd YesNo
		Ship Via	Buyer HEIDEL	Resale No. SR GH 26-709203	Acknowledge XX YesNo			Yes No EXTENSION
: [F fs/A	QUANTITY	ATARI PART NO.	SCHED. DUE DATE	Dŧ	DESCRIPTION			
				** CHANGE ORDER #2 ** THIS CHANGE ORDER IS ISSUED TO ADD ITEM #03 FOR 39,000 OF P/N CA014852-26 AT A COST OF 13.20 EA. FOR AN ADDED COST OF \$514,800.00 AND A TOTAL P.O. VALUE OF \$640.800.00.			6	
				THE P.O. WITH THE NEW DELIVERY SCHEDUL READS AS FOLLOWS:			LE	
01	6,000	CA014852-26	03/04/83	CX4126 SPE	ED READING CASSI	ETTE ASSY.	18.50	\$111,000.00
02	1,000	CA014852-26	03/04/83	CX4126 SPEE	ED READING CASSI	ETTE ASSY.	15.00	15,000.00
03	39,000	CA014852-26	NOTED	CX4126 SPEE	D READING CASSI	ETTE ASSY.	13.20	514,800.00
				** DELIVE	RY SCHEDULE	**		
				10,000 10,000 10,000 9,000	03/25/83 OF 04/01/83 OF	R SOONER R SOONER R SOONER R SOONER		
		N		ORDER, AND	FIED HEREIN, THOF THE ORIGINAL ANY SUBSEQUENT N IN EFFECT.	. PURCHASE	RS,	

1. PURCHASE ORDER NUMBER MUST APPEAR ON ALL PACKAGES, PAPERS AND CORRESPONDENCE RELATED TO THIS ORDER.

2. INVOICE IN DUPLICATE ON THE DAY EACH SHIPMENT IS MADE

CC 1/29/83

3. DO NOT BILL MORE THAN ONE PURCHASE ORDER ON THE INVOICE.

(408)942-646

4 SUBSTITUTIONS MUST NOT BE MADE WITHOUT OUR PERMISSION.

Acceptance of this order is made under the standard terms and conditions as set forth on the reverse hereof.

2P018 R3 (12-82)

640,800.00

New Products

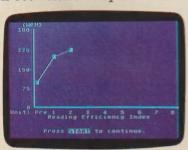


TARI SPEED READING

ATARI Speed Reading is great for anyone who wants to read faster and remember more. ATARI Speed Reading utilizes the acclaimed Speedway method—it's computer-aided instruction at its best. Eight sets of lessons allow screen interaction while metronome-type sounds pace reading progress.

ATARI Speed Reading, available in September 1982, retails for \$74.95 and consists of five cassettes and a workbook. It works with either the ATARI 400™ or ATARI 800™ Home Computer and

requires the ATARI BASIC Cartridge, the ATARI 410™ Program Recorder and an ATARI Joystick Controller.





HE BOOKKEEPER

A powerful professional accounting system tailored specifically for the home office. The Bookkeeper generates financial reports automatically, including Profit and Loss Statements, Balance Sheets, Accounts Receivable, Accounts Payable and General Ledger.

The Bookkeeper retails for \$149.95. It requires the ATARI 800 Home Computer (48K RAM), the

ATARI BASIC
Cartridge, the
ATARI 810™
Disk Drive,
the ATARI 825™
Printer and the
ATARI 850™ Interface Module.





Y FIRST ALPHABET™

My First Alphabet offers a fun way for pre-schoolers to learn at home. It helps children master the alphabet, colors, objects, counting, and letter and number recognition. Seven different options provide exciting, attention-holding educational adventures. The perfect interactive tool to be used by both parent and child.

My First Alphabet requires an ATARI BASIC Cartridge, an ATARI 800 Home Computer with a mini-

mum of 32K RAM and an ATARI 810 Disk Drive. This product retails for \$34.95.





HE HOME FILING MANAGER™

Customers will have home files right at their fingertips with the new Home Filing Manager. The program replaces manual file cards with a readily accessible data base allowing the creation, storage, editing, retrieval and printing of files. The Home Filing Manager catalogs items like books, record albums, tools, antiques, birthdates or addresses. It's a whole new way to organize files.

The Home Filing Manager, which retails for

\$49.95, can be used with either the ATARI 400 or ATARI 800 Home Computer with a minimum of 16K RAM and ATARI 810 Disk Drive.

